



GUIDELINES FOR USE OF EAGLEYE TRADEMARKS

These guidelines are for EagleEye authorized distributors, sales representatives, customers, and other parties wishing to use EagleEye trademarks, service marks or images in promotional, advertising, instructional or reference materials or on their web sites.

Enforcement Technologies International, LLC. ("EagleEye") owns the trademark EagleEye[®] and other trademarks, service marks, trade names, logos and graphic symbols associated with its products (the "EagleEye Marks"). The EagleEye Marks are listed on the attached EagleEye Trademark List, which will be updated from time to time.

The EagleEye Marks identify EagleEye as the source of its products and services and distinguish EagleEye products and services from those of competitors. EagleEye has earned a reputation as a leader in its chosen businesses and the EagleEye Marks create a powerful global brand that leverages the company's rich history of innovation, quality, and credibility. Brand identity lays the foundation for recognition of and preference for EagleEye products and services among customers, employees, vendors, and the general public.

The EagleEye Marks are valuable assets, which can be damaged by improper use by those affiliated with EagleEye, as well as unauthorized use by third parties. The EagleEye Marks must be used consistently and correctly to preserve their legal status and to increase the recognition and strength of the EagleEye brand in the marketplace. EagleEye Marks should always be used in the manner set forth in these Guidelines. A request to use or display a EagleEye Mark in a manner not set forth in these Guidelines, or a request to apply to a EagleEye product a mark that is not listed on the EagleEye Trademark List, requires EagleEye's prior written approval. Such requests should be directed to: Robert B. Watson III Enforcement Technologies International, LLC PO Drawer 2969 Rome, Georgia 30164-2969

A TRADEMARK IS DIFFERENT FROM A COMPANY NAME A trademark legally is

not the same as a company or trade name, although a company name may contain or consist of a trademark. “Enforcement Technologies International, LLC” is the official name of the corporation and is always used as a noun. The company may be referenced informally as “Eagleye”; e.g., “Eagleye is a reliable company.” The corporation Enforcement Technologies International, LLC. owns rights in the trademark Eagleye, as that term is used in connection with the corporation’s products. The trademark Eagleye is always used as an adjective and associated with a generic term for the product; e.g., Eagleye Video Systems.

THE Eagleye “Eagle” MARK The Eagleye “Eagle” Mark is the oldest and most prominent of the Eagleye Marks. The “Eagle” Mark is much like a legal signature on a formal document; it is not simply a design element. It authenticates a product or document as originating from Eagleye. The “Eagle” Mark should be prominently displayed to identify genuine Eagleye products, written materials, authorized distributors and sales representatives, and company facilities.

ACCEPTABLE FORMS OF THE EAGLEYE “EAGLE” MARK



Consistent presentation is critical in building the strength and effectiveness of the “Eagle” and other Eagleye Marks. The most prominent forms of the Eagleye “Eagle” are shown above. A group of print-quality images of acceptable alternative forms of the Eagleye “Eagle” will be maintained in the password protected area of www.Eagleyetechnology.com and are available to those authorized to use the Eagleye “Eagle” mark. The Eagleye Logo Specification Sheet sets forth the shape, color and fonts that must be used with the Eagleye “Eagle” mark. Any presentation of the Eagleye “Eagle” should be accompanied by the superscript symbol ®, which indicates the mark is registered with the U.S. Patent and Trademark Office. Graphical presentation of the trademark Eagleye in any form other than those specifically sanctioned by Enforcement Technologies International, LLC is strictly prohibited.

Only Eagleye and its authorized distributors, representatives and licensees may use the Eagleye “Eagle” mark in advertising, promotional, and sales materials. Eagleye authorized distributors and sales representatives may use the Eagleye “Eagle” mark only as specified in these Guidelines and in the Trademark materials on www.Eagleyetechnology.com. Use of Eagleye Marks must always be in conjunction with statements that define the relationship with Eagleye. For example: “Authorized Eagleye Distributor”, “Authorized Eagleye Sales Representative”, “Authorized Eagleye Factory Repair Center”, “Authorized Eagleye Repair Center.”

Use of the Eagleye “Eagle” Mark is Restricted. Neither the Eagleye “Eagle” mark, nor any other Eagleye-owned graphic symbol, or logo, may be used on or in connection with web sites, products, packaging, manuals, promotional or advertising materials, or for any other purpose, except pursuant to an express written trademark license from Eagleye, such as a Distributor Agreement.

USE OF EAGLEYE MARKS IN CONNECTION WITH OTHER COMPANIES’ PRODUCTS From time to time, Eagleye may consent to the use of its Marks in conjunction with another party’s products and marks. In such cases, the distinction between Eagleye Marks and products, and those of the promotion partner, must be emphasized by including a legend for each party’s mark, e.g.: Eagleye ® IS A REGISTERED TRADEMARK OF ENFORCEMENT TECHNOLOGIES INTERNATIONAL, LLC. AND IS USED WITH PERMISSION.

Always Use the Appropriate Trademark Designation

The ® designation means the trademark is a federally registered trademark. The TM designation means the trademark is not federally registered. It is not necessary to clutter every piece of text with the trademark symbol every time the mark is used. Use the appropriate trademark designation (®, TM) at least the first time the Eagleye Mark is used in a document or label. Also use the trademark designation if the Eagleye Mark appears in a headline or title. Refer to the Eagleye Trademark List for the correct trademark designation to use with each Eagleye Mark. The trademark designation to the right of the mark may appear above (superscript) or below (subscript).

Proper – a Eagleye[®] Mobile Video System

Always Use Eagleye Marks Consistently, Never Change or Alter a Eagleye Mark

Always Include a Proper Trademark Notice and Attribution

Trademark notices should always appear in a suitable position in the printed material or web page, e.g., at the bottom of the advertisement or the back page of a brochure. The footnote should only refer to those Eagleye Marks which have been used in the material. Suitable formats for trademark attributions are:

_____® are registered trademarks of Enforcement Technologies International, LLC.

ASSOCIATION OF EAGLEYE MARKS WITH NON-EAGLEYE GOODS OR SERVICES

Enforcement Technologies International, LLC name, Eagleye[®] trademark and Eagleye “Eagle” Mark may only be used in conjunction with genuine Eagleye products and services and should never be associated with non-Eagleye goods or services. Some distributors, re-sellers or sales representatives may sell goods not manufactured by Enforcement Technologies International, LLC. Great care must be taken to prevent association of the Enforcement Technologies International, LLC name or Eagleye Marks with third party businesses, and non-Eagleye products or services. Examples:

Compatibility: It is improper to use the Eagleye name or any Eagleye Mark in the name or title of non-Eagleye goods in any publication, online auction, or website, e.g., “compatible with Eagleye” or “with Eagleye plugs” UNLESS such description is completely and strictly accurate. Most commonly, the Eagleye name is used in such product titles to ensure the product is included in results when “Eagleye” is used as an online search term. If the product is no more “compatible with Eagleye” than it is with the products of other mobile video manufacturers, then the statement is improper. If the plugs associated with a product are industry standard, then reference to “Eagleye plugs” is improper.

PROHIBITED USES OF EAGLEYE MARKS

The following uses of Eagleye Marks are prohibited:

- **Company, Product, or Service Name:** Eagleye Marks may not be used or registered as any part of a company name, trade name, product name, or service name except as specifically set forth in these guidelines.
- **Disparaging Use:** Eagleye Marks may not be used in a manner disparaging to Eagleye products or Enforcement Technologies International, LLC.
- **Endorsement or Sponsorship:** Eagleye Marks may not be used in a manner that would imply Enforcement Technologies International, LLC’s affiliation with or endorsement, sponsorship, or support of a third party product or service.